



Authority for
Info-communications
Technology
Industry of Brunei Darussalam

Introduction to eCommerce



Selling goods and services online



Wider target audience

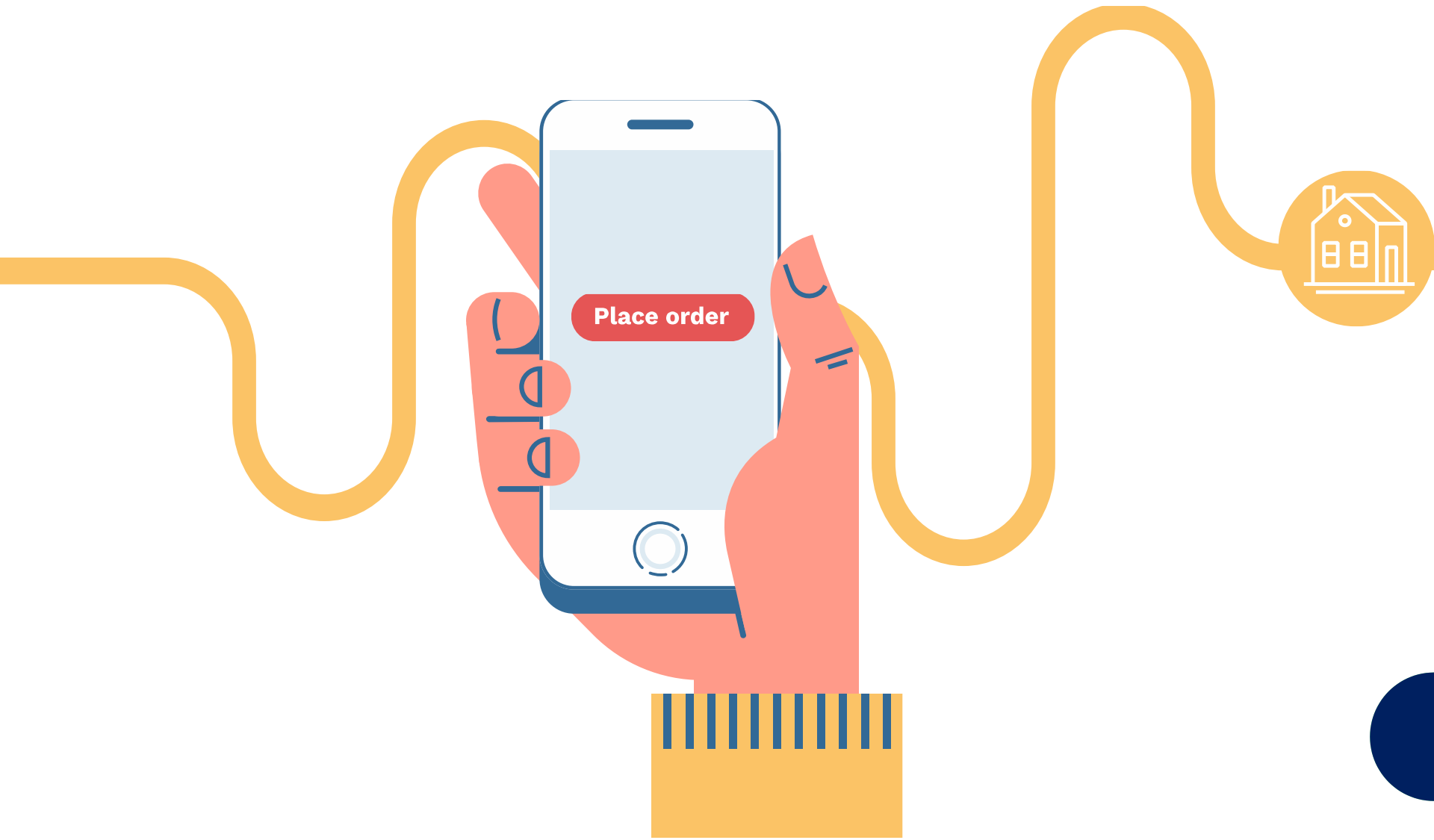


Lower overhead costs



Convenience for the buyer

Benefits of eCommerce



232 3232



www.aiti.gov.bn



info@aiti.gov.bn



[AITI.Brunei](https://www.facebook.com/AITI.Brunei)



[AITI_Brunei](https://www.instagram.com/AITI_Brunei)



What do you need for eCommerce?

Goods or services to sell

A platform to sell on



Authority for
Info-communications
Technology
Industry of Brunei Darussalam

eKadaiBrunei

eKadaiBrunei is an online portal that connects users to local **eCommerce platforms, logistic services, eateries** and other vendors in Brunei Darussalam.

When you're too busy or don't feel like going out, we've got you covered. Check out what the vendors have in store for you and get your purchases delivered to your door!

An initiative by



Supported by





Brunei's Objectives



To promote local eCommerce vendors, logistic service providers and 1 Kampong 1 Product (1K1P) programme to the public

To act as a business-matching platform between local businesses





Authority for
Info-communications
Technology
Industry of Brunei Darussalam

THANK YOU

FOR YOUR KIND ATTENTION

 232 3232  www.aiti.gov.bn  info@aiti.gov.bn  AITI.Brunei  AITI_Brunei