



& largest online shopping mall in Brunei, Multi Vendor E-commerce Marketplace
best marketing form for business
er to boost sales.





1 Online Marketplace For Business

2 End-to-End Business Solution

3 Seller Requirements


4 Value Added to You


COMMERCE FOR YOUR BUSINESS



Ecommerce, also known as electronic commerce or internet commerce, refers to the **buying** and **selling** of goods or services **using the internet**, and the transfer of money and data to execute these transactions

COMMERCE FOR YOUR BUSINESS

 Minimal Investment

 End-to-End Business Solution

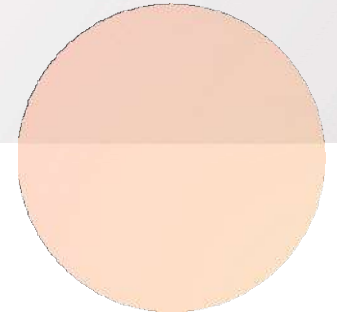
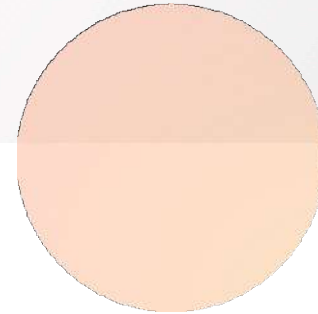
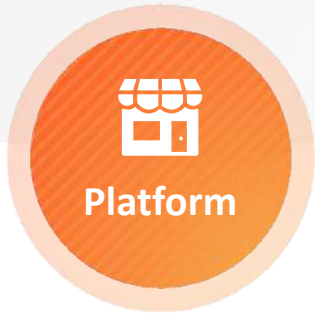
 Wider Reach

 Easy & Quick to Start

 Access to Global Market



END-TO-END BUSINESS SOLUTION



e-shop Builder



Online Transaction



Inventory Management



Report Generation

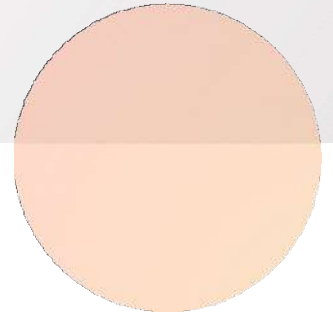
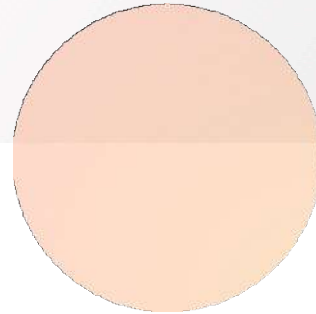
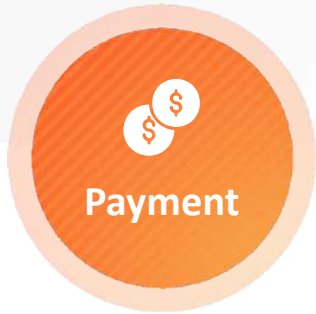


Account Management



Campaign & Promo Registration

END-TO-END BUSINESS SOLUTION



END-TO-END BUSINESS SOLUTION



Platform



Payment



Logistic



LOCAL DELIVERY



OVERSEAS SHIPPING



END-TO-END BUSINESS SOLUTION



SOCIAL MEDIA



- Create social contest to boost user engagement
- Post attractive artwork to drive traffic and sales to website

ONLINE DISPLAY AD



- Web or other marketing campaign on website
- Provide web banner placement to increase brand exposure
- Offer product display ad to maximize product visibility

PARTNER



END-TO-END BUSINESS SOLUTION



Platform



Payment



Logistic



Marketing



Support



<https://weelago.com/seller-center/>



Mon to Sat 8:30am - 5:30pm



24/7 Online Training Available



SELLER ACCOUNT TYPES

PROFESSIONAL

Registered business owner
Logistic to pickup from location
Ability to ship overseas

Unlimited product listing in any category

\$300 bnd/year

BASIC

- ✓ Business registration not required
- ✓ Suitable for home-based or start-up
- ✓ Domestic shipping only

SILVER

Max 100 products per listing

\$120 bnd/year

GOLD

Max 300 products per listing

\$180 bnd/year

PLATINUM

Max 500 products per listing

\$240 bnd/year

GUEST

- ✓ Open to all types of business
- ✓ Valid within Campaign period only
- ✓ Sellers based in Brunel

Unlimited product listing in any category

Campaign Price

SELLER FEES

SUBSCRIPTION FEE

Applied on creating seller eShop

Varies upon Seller Account Type

TRANSACTION FEE

Applied per sale as bank charges

3% per sale

SHIPPING FEE

Varies based on applicable Shipping Rate

Bourne by Buyer

COMMISSION FEE

Varies based on Product Categories

5% - 20%

SELLER REQUIREMENTS

PRODUCT CATEGORY	SUBCATEGORIES	MOH	HALAL	AITI	HACCP
Home Gallery	Bedroom & Living Room Furniture, Kitchen & Dining Furniture, Deco				
	Beverages, Cereals, Snacks, Confectioneries, Household Supplies, Ingredients, Jams & Spreads, Pet Supplies	✓	✓		✓
Auto	Car Care, Engine Oil				
Baby & Toys	Babe Care, Learning Essentials, Toys				
Electronics		✓	✓		
Home Appliances	Entertainment, Home Appliances, Kitchen Appliances			✓	
Home Textiles	Headscarves, Textile				
IT Tech	Cables & Connectors, Desktop & Laptop, Electrical Batteries, Power Bank & Battery Charger, Printer			✓	
Home Decor	Handwoven Basket, Rattan				
Beauty	Bath & Body, Feminine Care, Pharmaceuticals, Supplements & Vitamins, Skin Care	✓	✓		✓
Sports	Exercise Equipment, Sports Gear				
Home Care	Car Maintenance, Home Cleaning				
Office Supplies	Writing, Filing, Paper, Pin & Clip, Scissors & Ruler, Stamp & Stapler				

Required documents to submit upon registration

- › Business License
- › Identity Card
- › Passport (for Global Seller)
- › Corporate Profile (for Global Seller)

Campaign Overview: 2nd Birthday Sale



Weelago Birthday Sale is a seasonal campaign held on Weelago.com designed to boost sales, drive traffic to Seller e-Shop and enhance Seller and Shopper engagement.

Campaign Date: 28 Aug to 6 Sep 2020

Campaign Objective: highlight participating Weelago Sellers products through effective marketing strategy

VALUE ADDED TO YOU



We drive traffic to your business
cross advertising activities
further market reach –
going beyond local





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